

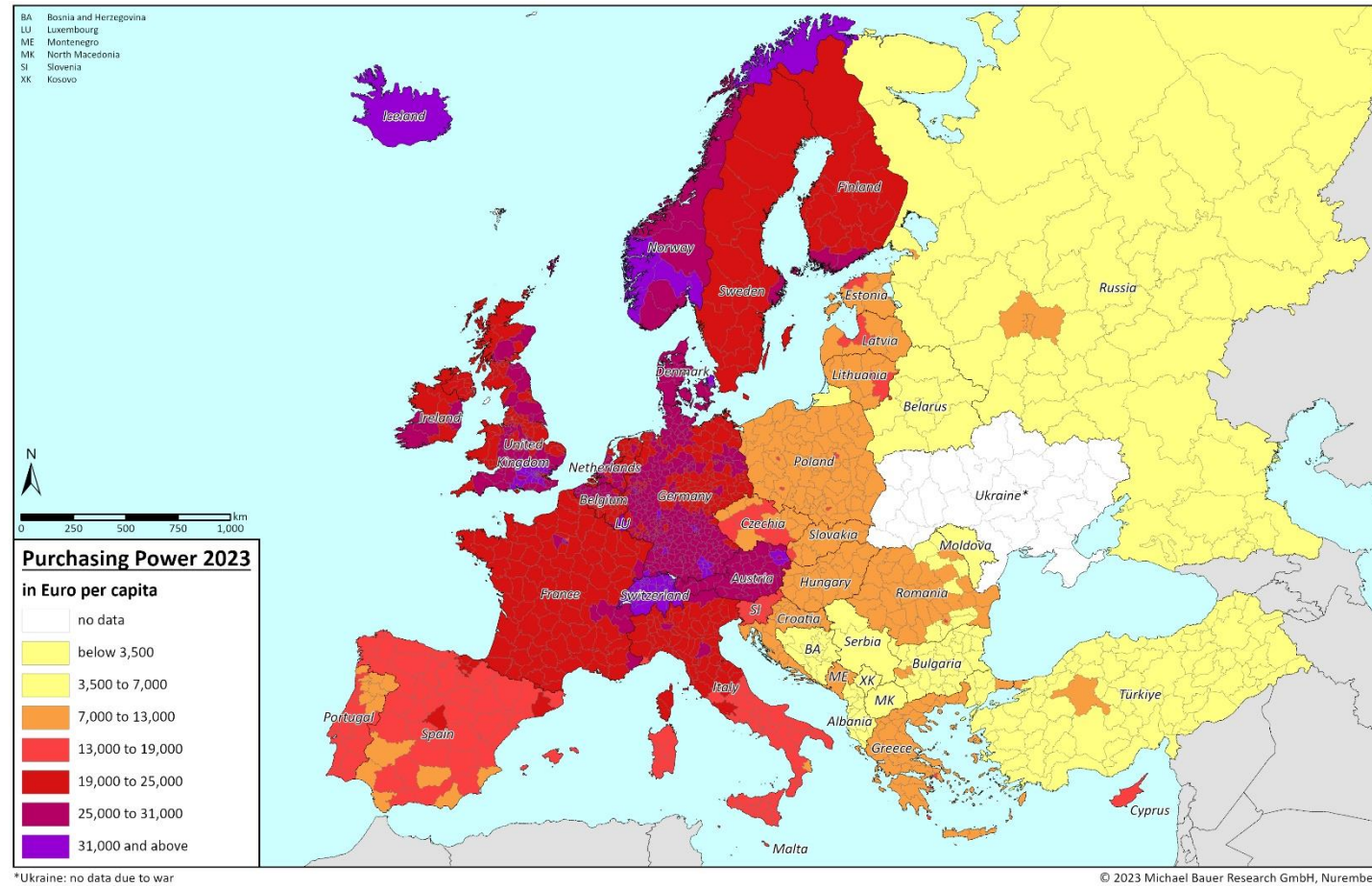


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## **MB-Research Europe Regional 2023**

Purchasing Power & Structural Information for more than 1 500 regions in Europe

## Purchasing Power 2023 in Europe



## Data Packages

The study MB-Research Europe Regional provides you as a package for the 42 most important European countries with a basis for delineation and performance control of your sales areas and the preselection of your point of sales.

### Europe Regional: Purchasing Power & Structural Information for more than 1 500 regions in Europe

Europe Regional comprises on NUTS3- or comparable levels:

- Population: 2023 year average
- Purchasing Power 2023 per capita and in total
- Population by unified age groups 2023
- Population by sex 2023
- Average household size 2023
- Persons employed 2022
- Number of unemployed 2022
- Gross Domestic Product 2022

## Perceive dynamic with time series

In addition to the data package Europe Regional time series 2018–2023 (annual data) for Population and Purchasing Power are available on NUTS3-level.

## Countries and levels

• Albania	12	Qarqe	• Latvia	6	Statistiskie reģioni
• Austria	35	Gruppen von Gemeinden	• Lithuania	10	Apskritis
• Belarus	7	Woblastsi	• Luxembourg	1	Luxembourg
• Belgium	44	Arrondissements	• Malta	2	Regions
• Bosnia-Herzegovina	12	Kantoni	• Moldova	1	Moldova
• Bulgaria	28	Oblasti	• Montenegro	1	Montenegro
• Croatia	21	Županije	• Netherlands	40	COROP Regions
• Cyprus (greek part)	1	Cyprus	• North Macedonia	1	North Macedonia
• Czechia	14	Kraje	• Norway	11	Fylker
• Denmark	11	Landsdeler	• Poland	73	Podregiony
• Estonia	5	Maakondade grupid	• Portugal	25	Distritos
• Finland	19	Maakunnat	• Romania	42	Județe
• France	96	Départements	• Russia	80	Federal Subjects
• Germany	400	Kreise	• Serbia	2	Regions
• Greece	49	Omades	• Slovakia	8	Kraje
• Hungary	20	Megyék	• Slovenia	12	Statistične Regije
• Iceland	1	Iceland	• Spain	59	Provincias
• Ireland	8	Regional Authority	• Sweden	21	Län
		Regions	• Switzerland	26	Kantone
• Italy	107	Province	• Türkiye	81	İller
• Kosovo	1	Kosovo	• Ukraine	27	Oblasti
			• United Kingdom	179	Unitary authorities or districts

## Consequent benefits

<b>Geographically detailed</b>	Data for more than 1 500 regions
<b>Up to date</b>	Population 2023 (year average) for all regions
<b>Unified</b>	Unified and comparable variables of the same date for all countries
<b>Time saving</b>	user friendly and clearly top down structured presentation of the data for all Europe in one data set with standardized structure (Excel-table)
<b>Comparable</b>	Purchasing Power 2023 given in national and international perspective and in Euro per capita
<b>Visualization</b>	39 coloured maps in pdf-format show the distribution of Purchasing Power within the countries at one glance and can be used in presentations

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## Order form (Please send via Email to sales@mb-research.de)

We hereby order the study:

	<input type="checkbox"/> <b>Subscription</b>	<input type="checkbox"/> <b>One-off purchase</b>
Europe Regional 2023	<input type="checkbox"/> 1.450 Euro	<input type="checkbox"/> 2.450 Euro
Europe Regional 2023 excerpt of individual countries*		<input type="checkbox"/> one country 590 Euro each further 490 Euro
Additionally: Time series 2018–2023 (annual data) for Population and Purchasing Power on NUTS3-level	<input type="checkbox"/> 600 Euro upcharge	<input type="checkbox"/> 800 Euro upcharge

\* Excerpt for the following countries:

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With the subscription you automatically receive immediately upon completion the latest version of the study. The subscription is terminable at call.

We request for a quote for **Digital Boundaries compatible** with the data mentioned above.

## Address

Company: \_\_\_\_\_  
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Telephone: \_\_\_\_\_  
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Number of user	Factor	Number of user	Factor
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3-5	2	21-25	4
6-10	2,5	Company license / Intranet	4,5
11-15	3	Internet	on request

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